



## GET TO KNOW NATIONAL APPRENTICESHIP WEEK



National Apprenticeship Week (NAW) is a nationwide celebration established in 2015 by the U.S. Department of Labor that brings together leading business, labor, education, and other critical partners to showcase the impact apprenticeship programs have on addressing the U.S. skills gap and unleashing the American workforce.

### Who Should Participate?

NAW is for everyone – from employers to educators to other critical partners that support and complement the path to apprenticeship. NAW is an annual opportunity to put the spotlight on these apprenticeship champions that are creating the future of work.

### Why Participate?

NAW gives employers the opportunity to showcase their programs, facilities, and apprentices, and career seekers the opportunity to learn more about the benefits of apprenticeship and the programs available in their communities.

### How to Participate?

Join apprenticeship champions from across the U.S. by **hosting an event**, **signing and submitting a proclamation**, or **attending an event in your community**.

### What Constitutes an Event?

Hosts representing diverse industries from across the U.S. have put the spotlight on apprenticeship through apprenticeship graduations, career fairs, open house/facility tours, skills competitions, roundtables, and more.

**“National Apprenticeship Week highlights how apprenticeship programs can help Americans learn the skills they need for success in the jobs of today and tomorrow.”**

*- U.S. Secretary of Labor Alexander Acosta*

# NATIONAL APPRENTICESHIP WEEK BY THE NUMBERS



**All 50 U.S. States**  
participate



**~2,000 events**  
nationwide



**200,000+ attendees**



**269 proclamations**



**95.2M impressions**  
on social media

*Figures represent cumulative NAW engagement, 2015-2017*

## HOW TO GET INVOLVED

### Host an Event

1

#### Sign Up

Show your support by hosting your own NAW event this November. Submit your event information [here](#).

2

#### Get Inspired

Check out the [NAW Event Kit Materials](#) for tools and resources to plan and promote your event.

3

#### Spread the Word

Amplify your efforts for NAW by engaging local media and using #NAW2018 on social media.

4

#### Share Success

Don't forget to share updates on your efforts. Email photos, videos, and more to [NAW@dol.gov](mailto:NAW@dol.gov).

### Submit a Proclamation

Presidents, senators, governors, mayors, industry leaders, and labor organizations have all submitted proclamations making National Apprenticeship Week an official celebration. Have a proclamation to add?

[Submit Here](#)

### Find an Event

Looking to learn more about apprenticeship opportunities in your community?

[Explore NAW Events in Your Area](#)

Visit [www.dol.gov/apprenticeship/naw](http://www.dol.gov/apprenticeship/naw) for more information!